KEVIN GASKELL

BIOGRAPHY

Kevin 'The Business Fixer' Gaskell, serial entrepreneur, author and adventurer is recognised as one of the world's foremost leadership experts, responsible for transforming three of the most iconic international brands - Porsche, BMW and Lamborghini.

A trailblazer in his approach, Kevin has enjoyed three decades of success as a business leader; founding startups, driving turnarounds, and leading major brands in a variety of sectors including technology, manufacturing and professional services. He has repeatedly led teams of varying size to extraordinary performance, creating over £3 billion in shareholder value and winning global and national awards.

A leading technology entrepreneur and investor, Kevin is also chairman at ITS Technology Group, director of Radical Sportscars Ltd, founder and chairman at iCaaS and executive chairman of Amber health & safety technology.

In addition to his business achievements, Kevin has played international cricket, climbed some of the world's highest mountains and walked to both geographic Poles. In 2020, he was a member of the crew who set a new world record for the fastest row across the Atlantic Ocean. In 2024 Kevin will attempt to set a new world record for rowing across the Pacific.

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