

# KEVIN GASKELL

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## TRACK RECORD



**Inspired Leaders Group** (current)

Leadership development and coaching for business revitalisation, keynote speaking and the delivery of World Class Performance for client businesses.

[www.kevingaskell.com](http://www.kevingaskell.com)



**Smarter Britain** (current)

New venture designed to inspire the next generation of British entrepreneurs and to support the creation of new businesses. Provides a one stop solution to access to advice, mentoring and funding in a structured and simple form, Smarter Britain is targeting to support 1,000 new businesses in 1,000 days.

[www.smarterbritain.co.uk](http://www.smarterbritain.co.uk)



**ITS Technology** (current)

Fibre network provider. Major development from local communication provider to leading national telecoms business. Owner of the Faster Britain brand. Winner of 2021 Best Connectivity Provider UK, 2021 Full Fibre Innovation Award.

[www.itstechnologygroup.com](http://www.itstechnologygroup.com)



**Amber** (current)

Innovative technology solution that enables clients to improve safety communications and culture. Startup to market leader in 2 years. Afrisafe Shining Star winner 2021.

[www.ambersafety.info](http://www.ambersafety.info)



**iCaaS** (current)

Data security and compliance platform. Ensures GDPR compliance and supports the use of data to gain competitive advantage. Startup to market leader in 1 year.

[www.myicaas.com](http://www.myicaas.com)



### **Conceptual Eyes** (current)

Creative agency specialising in corporate internal communication ensuring that the implementation of strategy is delivered and understood throughout an organisation. Finalist for Entrepreneur of the Year South Africa.

[www.conceptualeyes.co.za](http://www.conceptualeyes.co.za)



### **Traderoot Technology** (current)

Major development of strategic fintech development company offering solutions across the entire value chain of financial systems, ranging from e-commerce payments to core banking and issuing. SA e-commerce Business of the Year.

[www.traderoot.com](http://www.traderoot.com)



### **Ryan Alexander Associates**

(sold to founder partner)

A pioneering team of landscape engineers who partner with leading garden designers to turn inspiring designs into remarkable outdoor spaces. Startup to UK Supreme APL Champion in 6 years.

[www.raael.com](http://www.raael.com)



### **Fairline Boats** (sold)

Major turnaround and brand revitalisation of one of the UK's premier motor yacht builders. The business was led from 10 years of losses to profit within 14 months.

[www.fairline.com](http://www.fairline.com)



## Big Team (sold)

Professional market research platform. Enabling the collation of data on client demographics and applying the results to the creation of follow-up campaigns. Bought by Mailchimp. Winner Startup Innovation award EMEA.

<https://bigteam.co>



## Achilles (sold)

Global provider of supplier risk services. Data driven insight provides users with a more secure, sustainable and better performing supply chains. Winner Sunday Times Fast Track Award.

[www.achilles.com](http://www.achilles.com)



## Motoriety (sold)

Online assistant for all aspects of private vehicle ownership providing one point interface with car dealers, repairers and services.

[www.motoriety.com](http://www.motoriety.com)



## EurotaxGlass's (sold)

Online assistant for all aspects of private vehicle ownership providing one point interface with car dealers, repairers and services.

[www.autovista.com](http://www.autovista.com)



## Epyx (sold)

Technology solutions enabling the procurement, servicing, repair, hire and sale of motor vehicles bringing together manufacturers, contract hire, leasing companies, repair and service networks through e-commerce and authorisation systems. Grew to 90% market share.

[www.epyx.co.uk](http://www.epyx.co.uk)



### BMW GB

Repositioned the brand, rebuilt the team. Implemented new distribution strategy. Conducted a complete overhaul of the business operations. Led to four years of record growth increasing revenues by 80% and profitability by 500%.

[www.bmw.co.uk](http://www.bmw.co.uk)



### Lamborghini GB

Acquired a failing business and returned it to profit within three years. Reinvigorated the brand, transformed the customer experience and developed a new product strategy.

[www.lamborghini.com](http://www.lamborghini.com)



### Porsche GB

Appointed when the company was near to failure. Implemented completely new strategy, reorganised the business, repositioned the brand, developed a new team and revised the product strategy. Customer satisfaction raised from market position #32 to market position #1. Business became the UK's most profitable car company.

[www.porsche.co.uk](http://www.porsche.co.uk)